
STRATEGIC PLANNING
FOR DOWNTOWN
RALEIGH'S FUTURE
DEVELOPMENT

**DOWNTOWN VISION
MEETING**

May 21-22, 2014

THE RALEIGH DOWNTOWN PLAN

Downtown Plan Timeline

Kickoff Meeting

Kickoff

Feb.



Analysis

March



Downtown Vision Session

Downtown Vision



TODAY!
Downtown Districts Vision Session

District Visions

April

Issues, Opportunities,
and Constraints Report



Wrap-up presentation

Downtown Master Plan

Sept./Dec.



Planning for Raleigh (online engagement site)

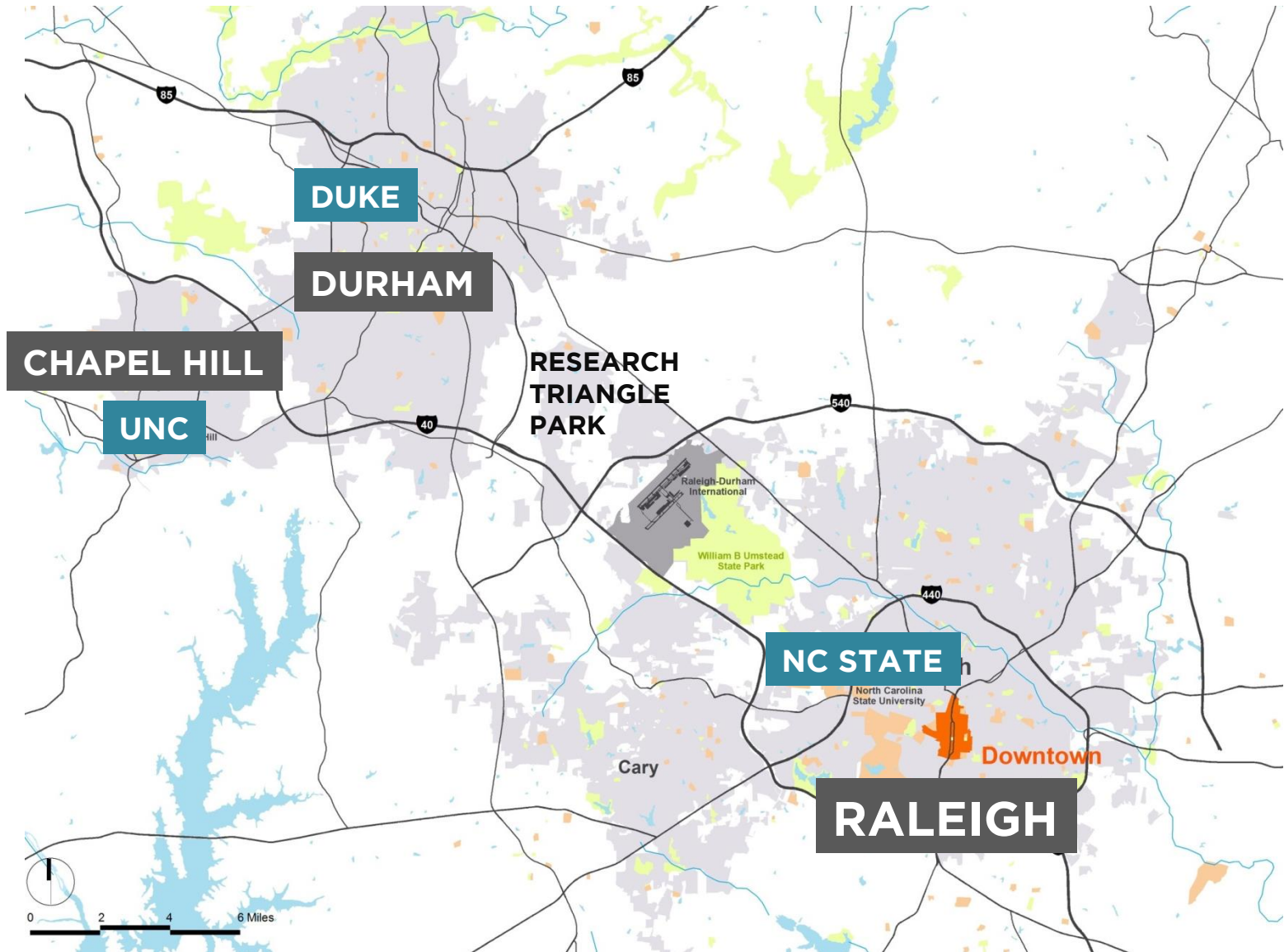


AGENDA

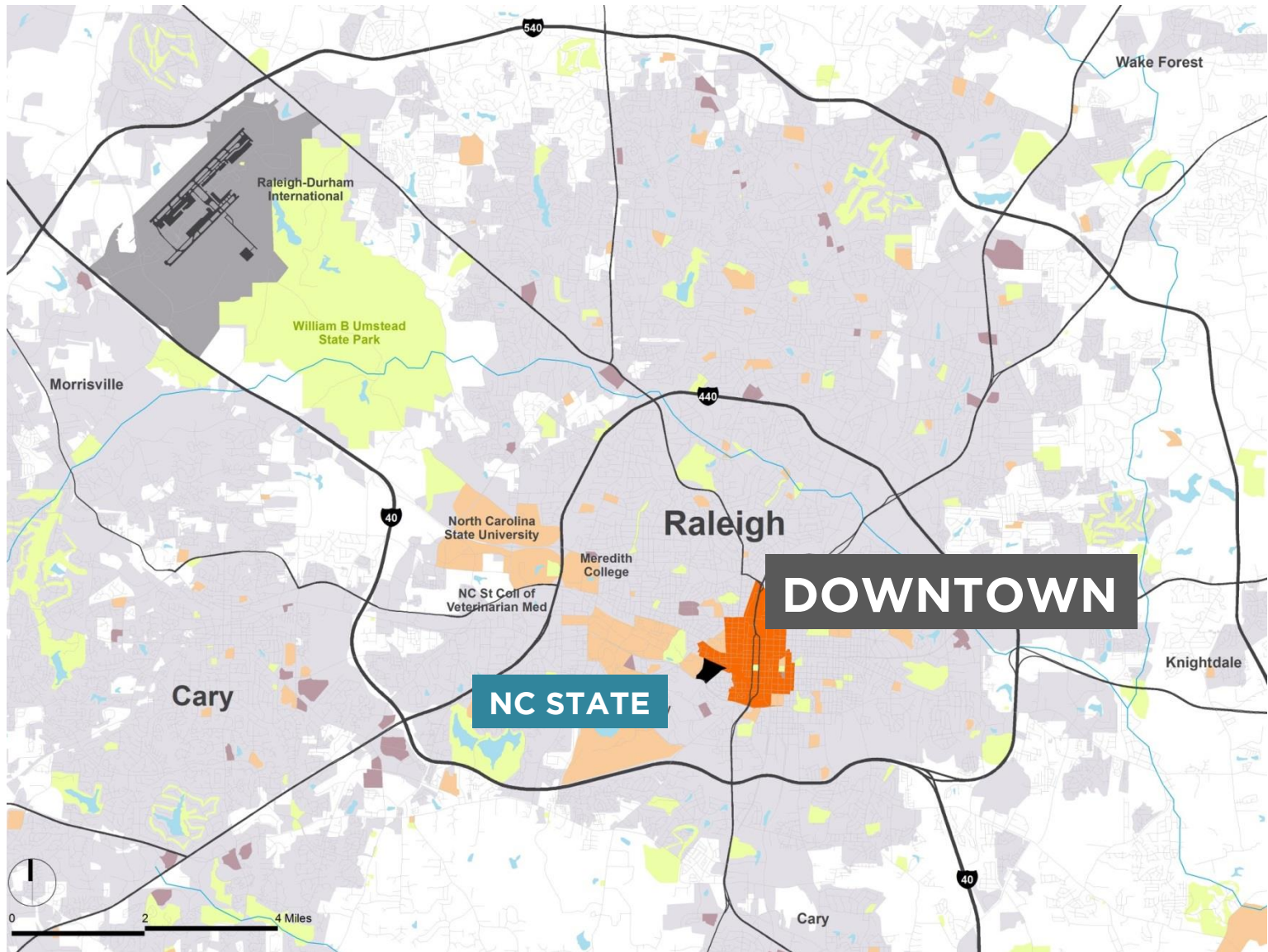
1. Welcome & Introduction
2. Downtown + the Districts
3. Community Visions for Downtown
4. Your District

DOWNTOWN + DISTRICTS

DOWNTOWN'S ROLE IN THE REGION



DOWNTOWN'S ROLE IN THE CITY





Working



Dining, Shopping, & Entertainment



Visiting



Moving

Growing Up & Growing Old



Living



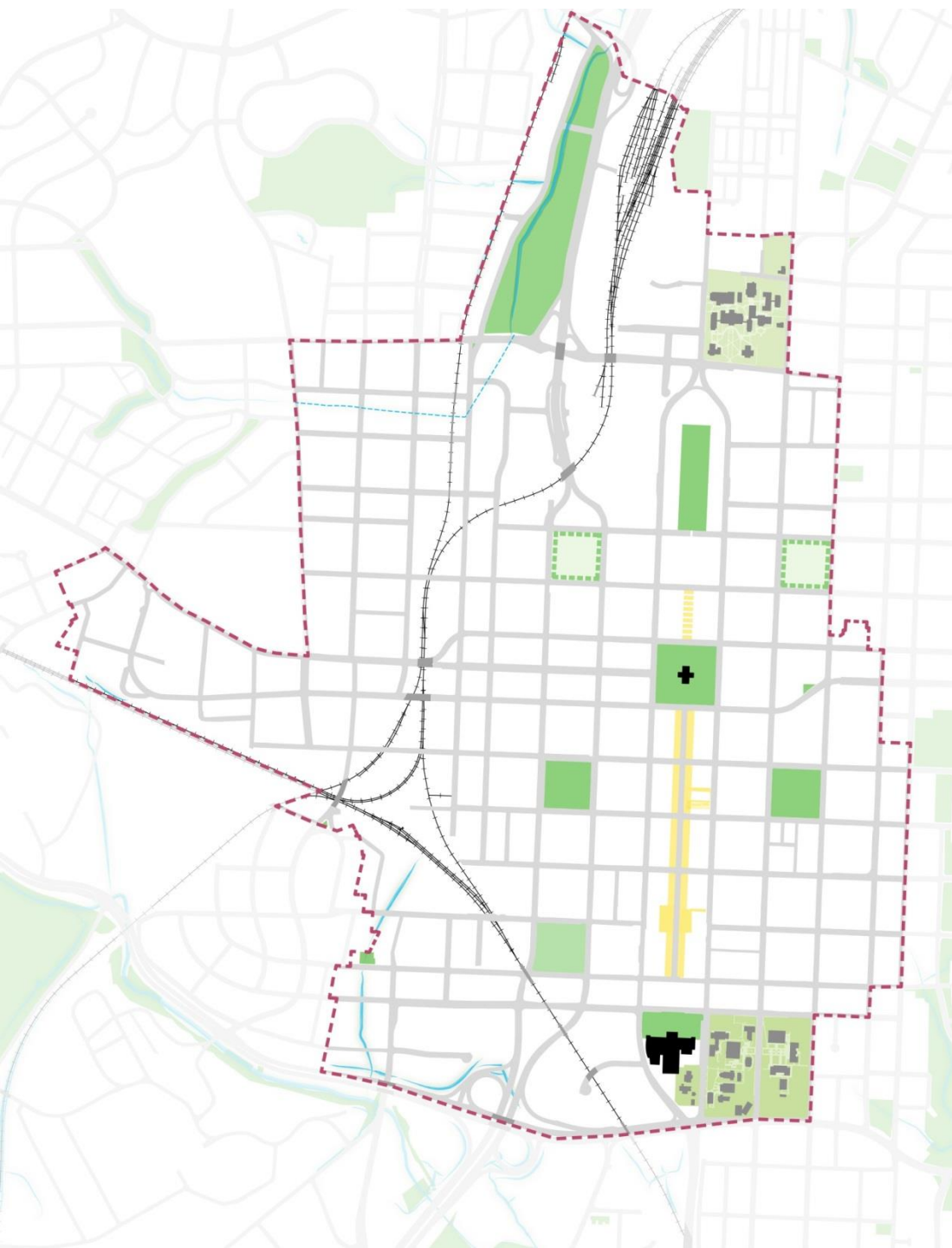
Innovating



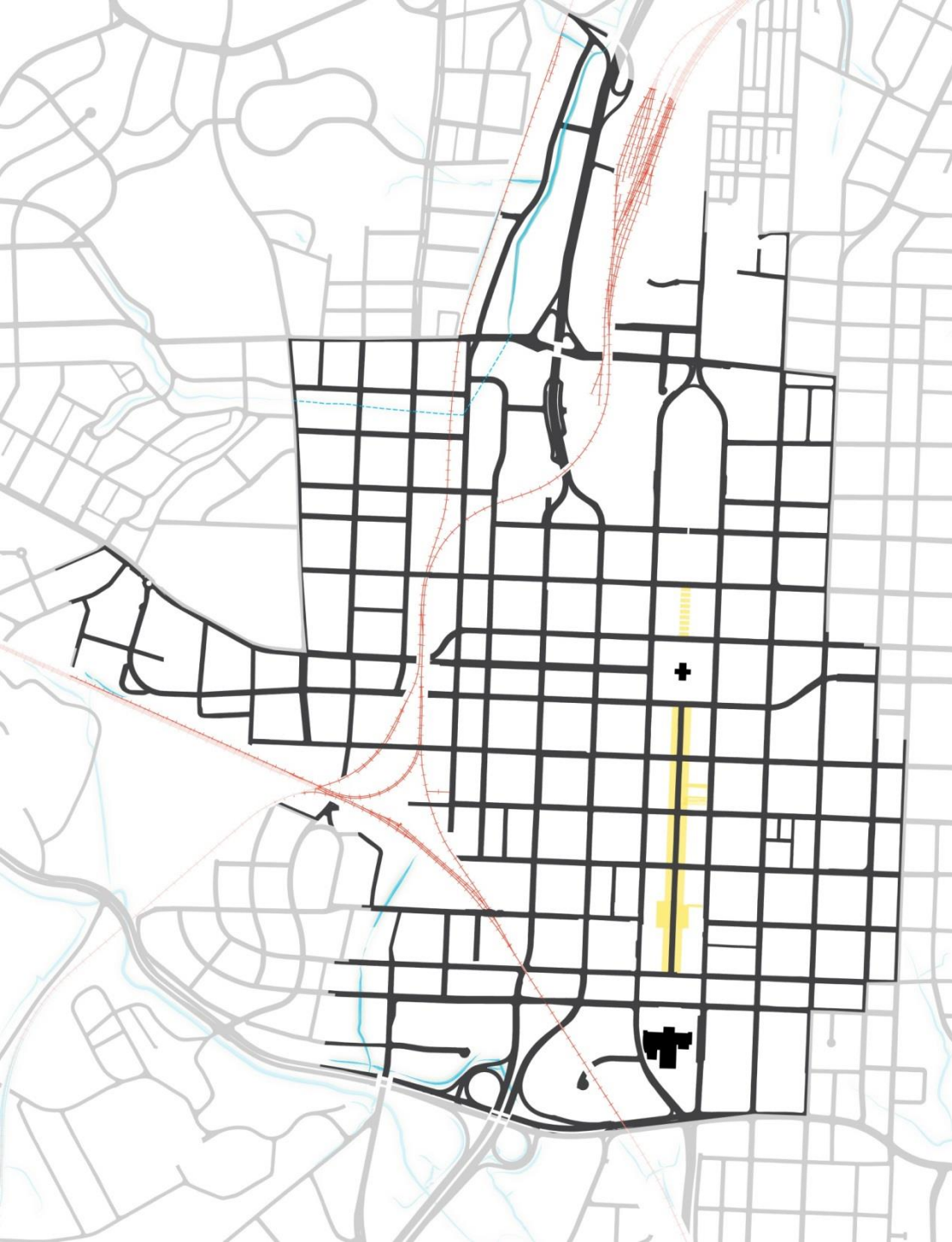
Creating



How does
Downtown's urban
place add up to the
Raleigh Experience?

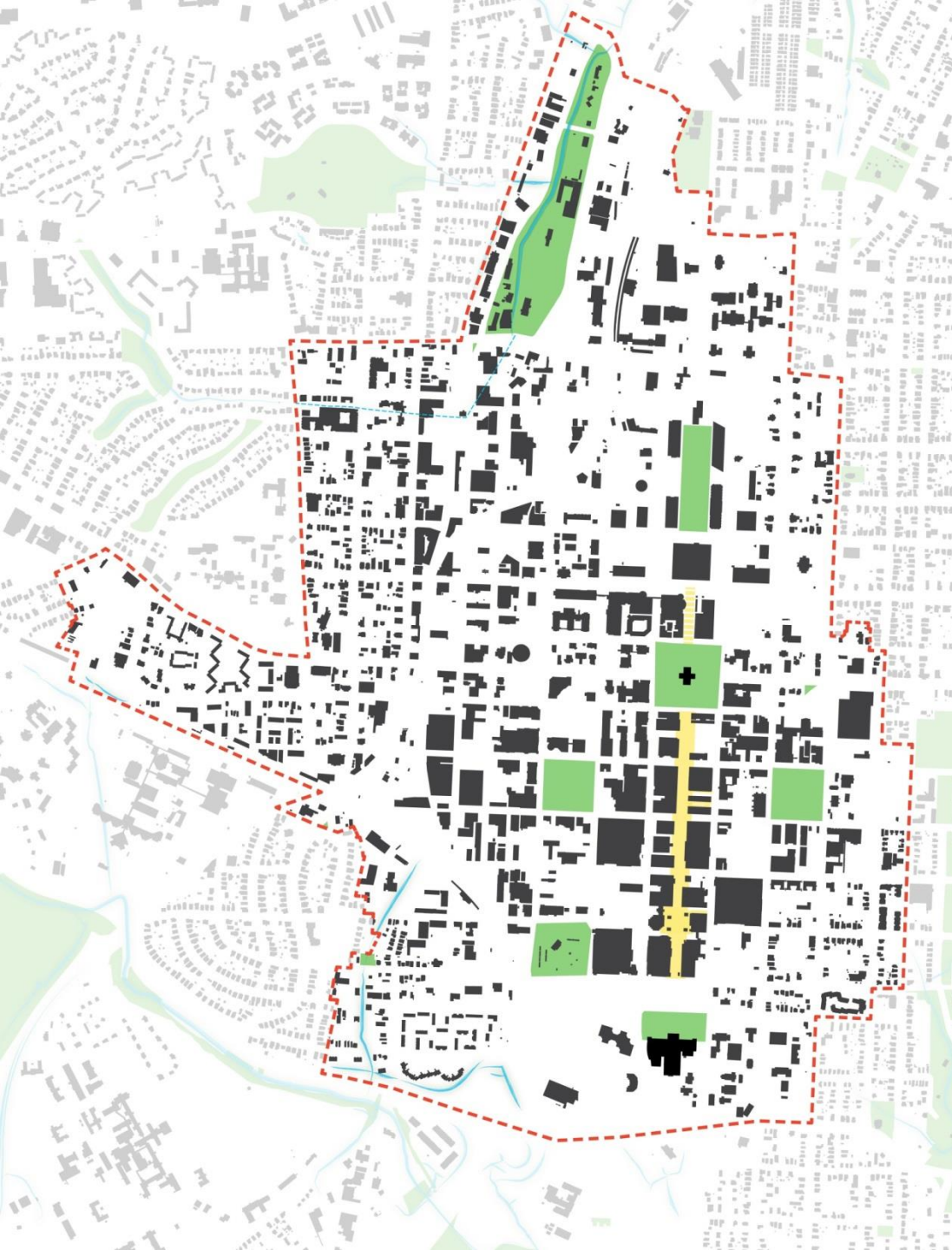


DOWNTOWN RALEIGH



STREET GRID

- Early planning led to a clear orthogonal street grid
- Grid is intersected by rail



BUILDING PATTERN

- Density focused around Fayetteville
- Density gradient reduces at edges
- Building footprints reinforce the street grid



TOPOGRAPHY

- Modest topography
- State Capitol is 2nd highest point in Downtown (behind St. Mary's School)
- Low points focused around rail & edges, where creeks are

Elevations in Feet

| | |
|--|-----------|
| | 420 - 440 |
| | 400 - 420 |
| | 380 - 400 |
| | 360 - 380 |
| | 340 - 360 |
| | 320 - 340 |
| | 300 - 320 |
| | 280 - 300 |
| | 260 - 280 |
| | 240 - 260 |
| | 220 - 240 |
| | 200 - 220 |

Stream Condition

| | |
|--|---------------------|
| | Stream |
| | Canal / Ditch |
| | Connector |
| | 100-Year Floodplain |

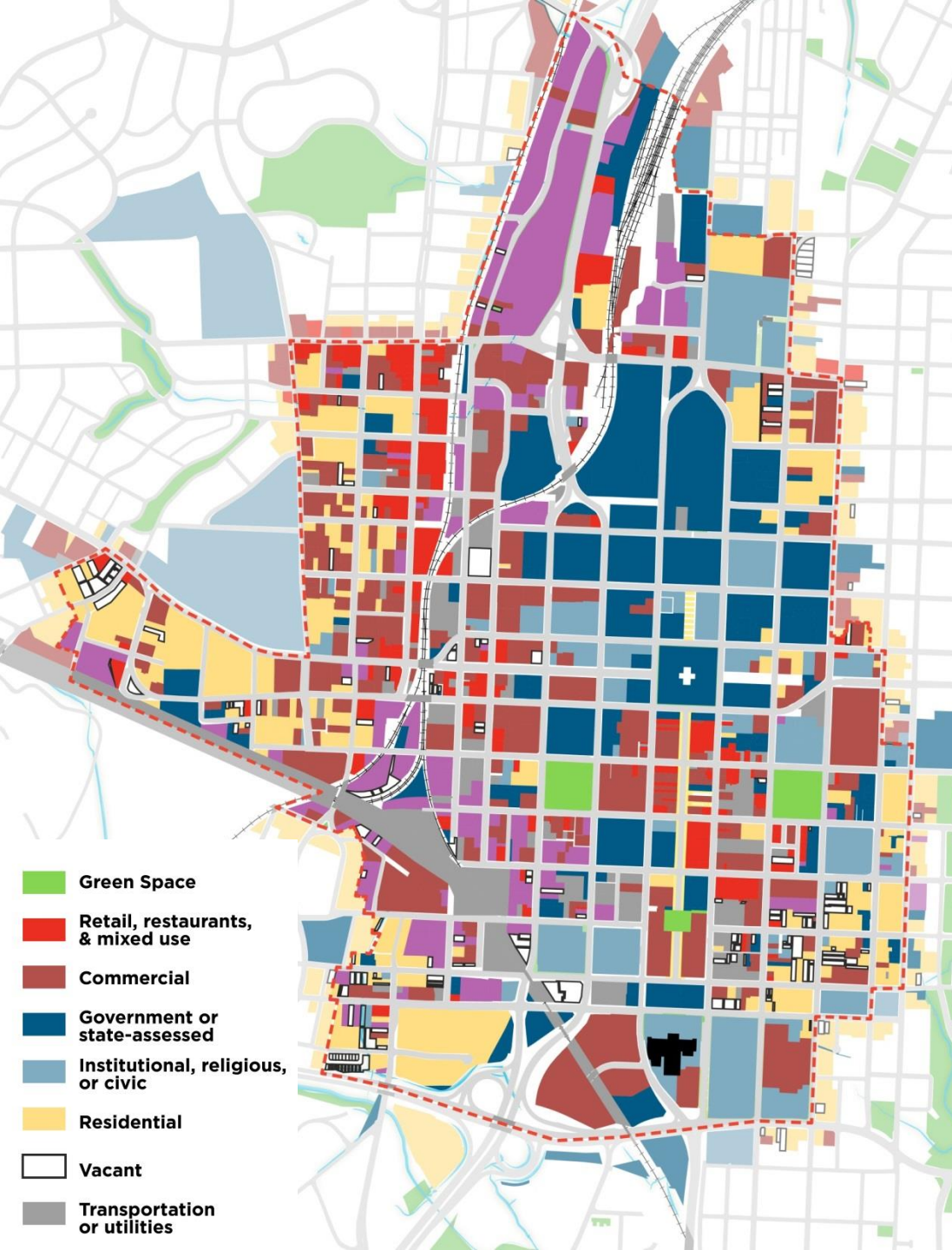


CIVIC SPACE

- Green space is lacking, particularly in Glenwood South
- Nash and Moore Square are underutilized
- Pocket parks and sidewalks meet some needs
- Pigeon House Creek and Dix are key opportunities

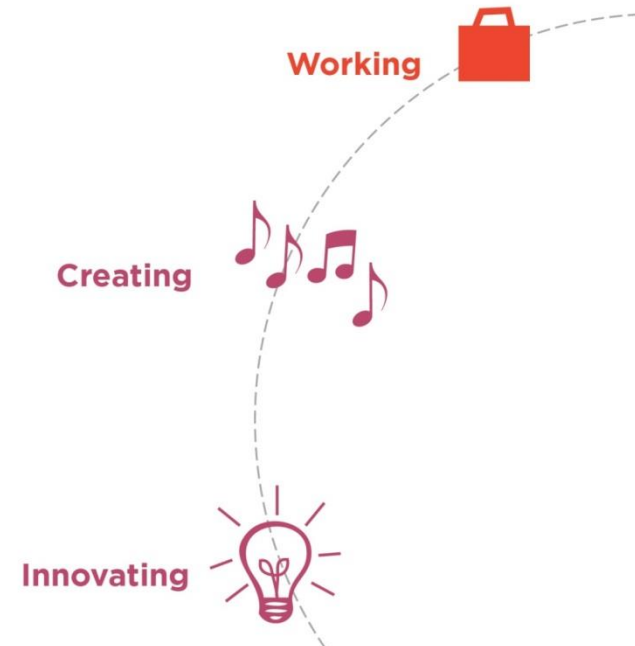


Greening



MIXED USE DISTRICTS

- Residential largely at edges
- Government offices predominate in the Capital District
- Glenwood and Fayetteville are key retail streets



“If you want urban open spaces to work overtime, you want them working at night.”

–Urban Land Institute



RALEIGH AFTER DARK

- Street lights and active ground floors in some zones create a safe, vibrant nighttime atmosphere



Dining, Shopping, & Entertainment



Visiting



RALEIGH AFTER DARK

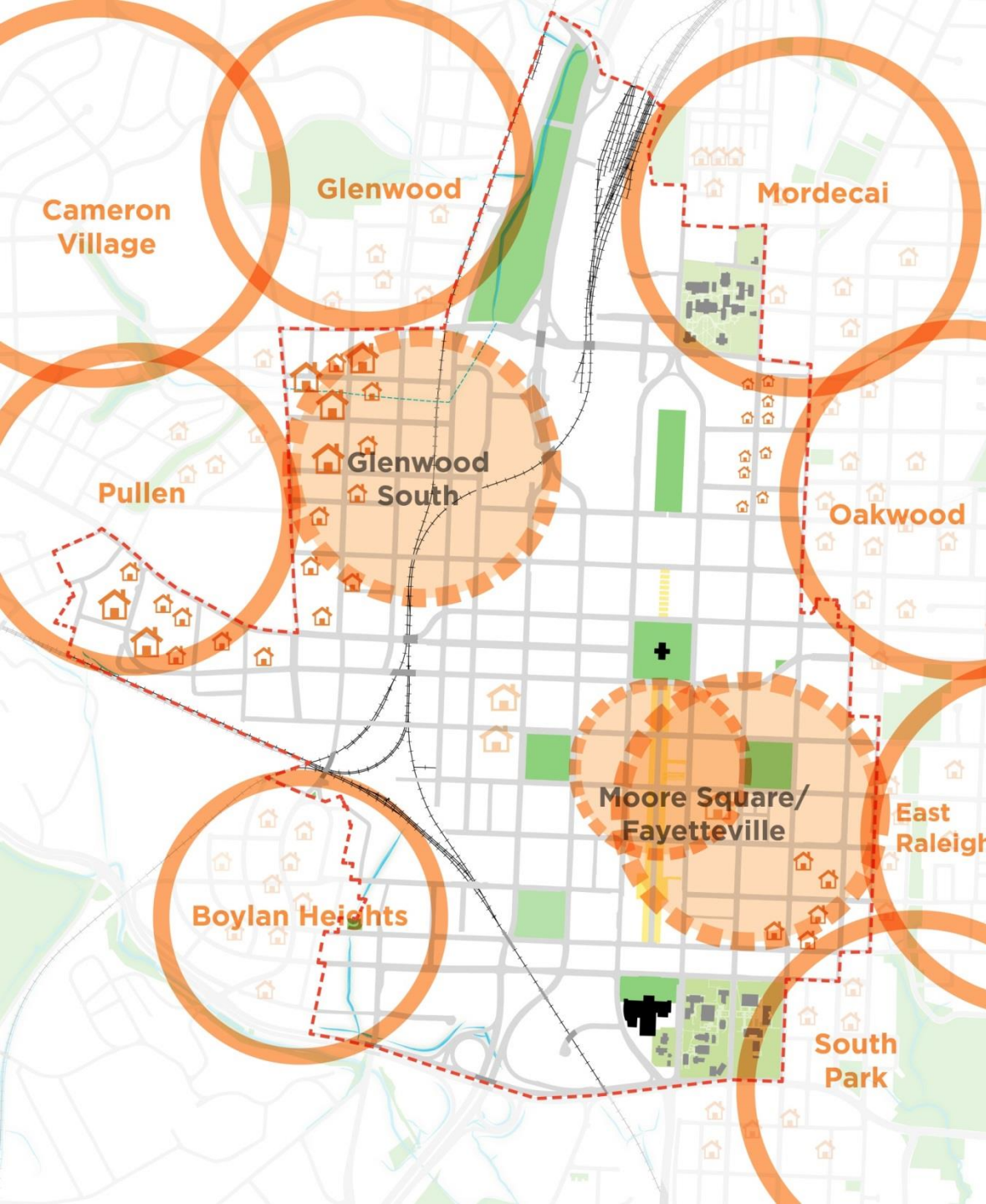
- Dark spots are areas with limited active uses
- “Dark blocks” interrupt connections between districts and attractions



Dining, Shopping, & Entertainment



Visiting



DOWNTOWN NEIGHBORHOODS

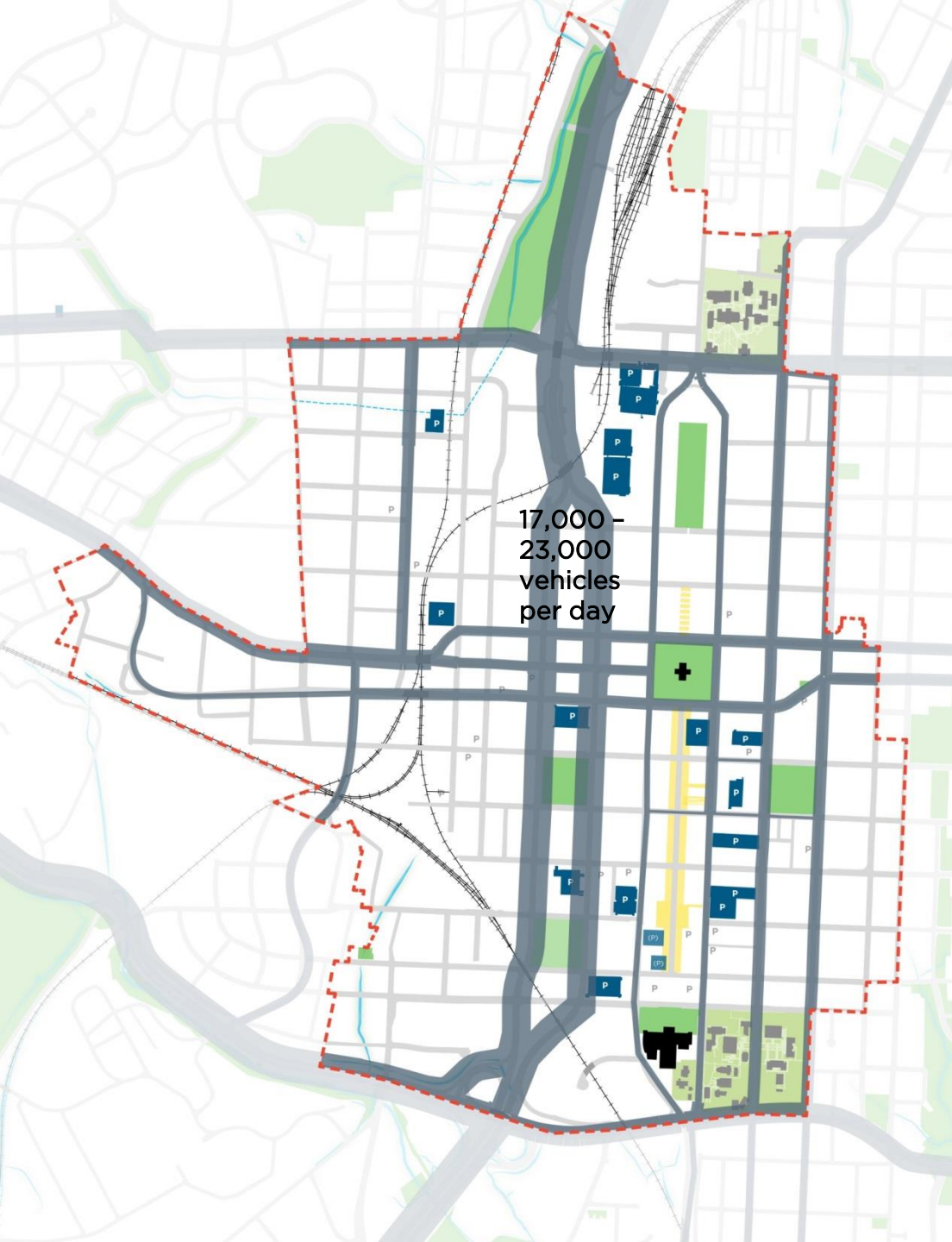
- Growing, residential hubs in downtown
- Surrounded by urban neighborhoods

Living



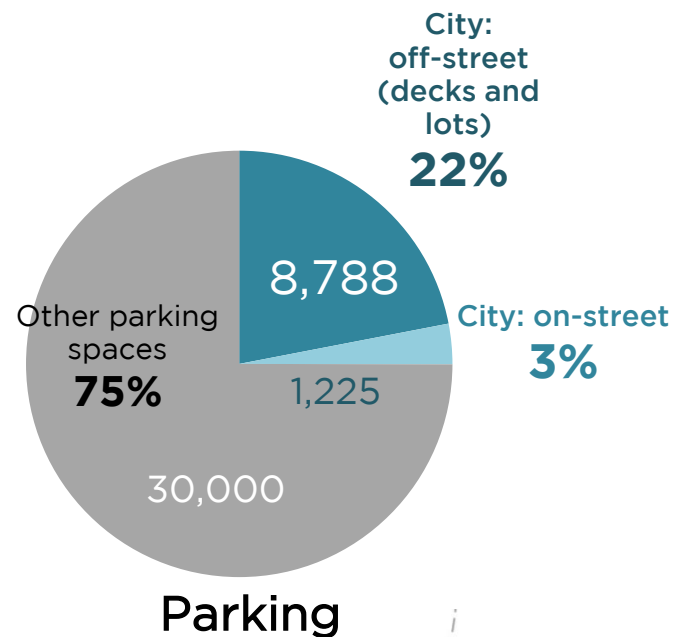
Growing Up & Growing Old

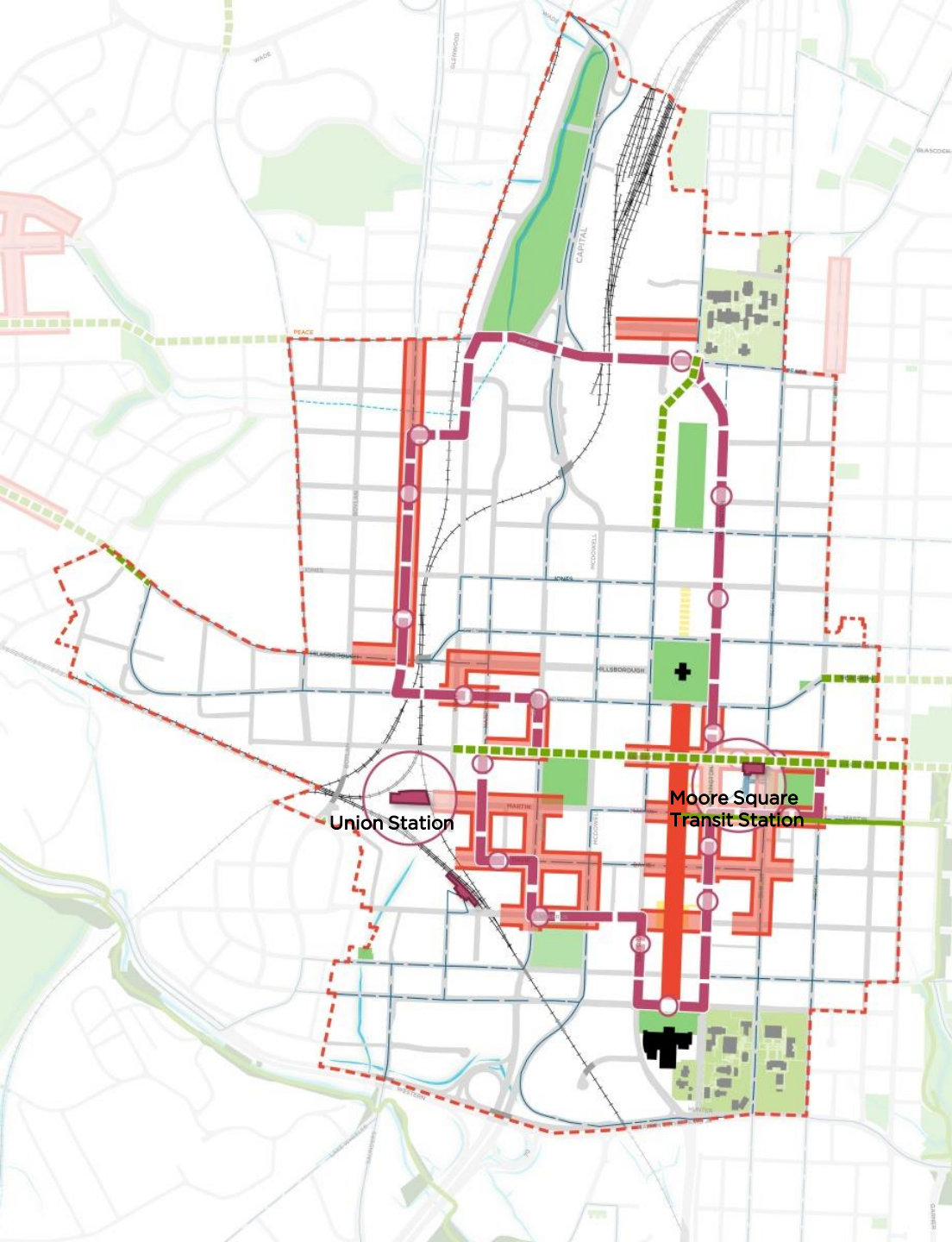




MOVING DRIVING & PARKING

- Need for a city garage in Warehouse district
- Potential for greater shared parking?





MOVING

WALKING & BIKING & BUSES

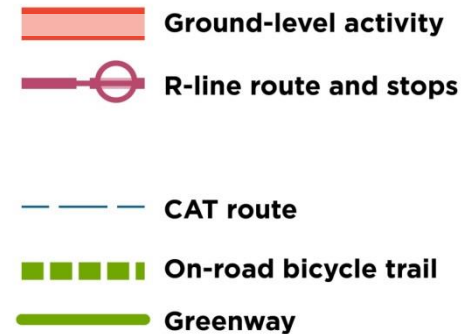
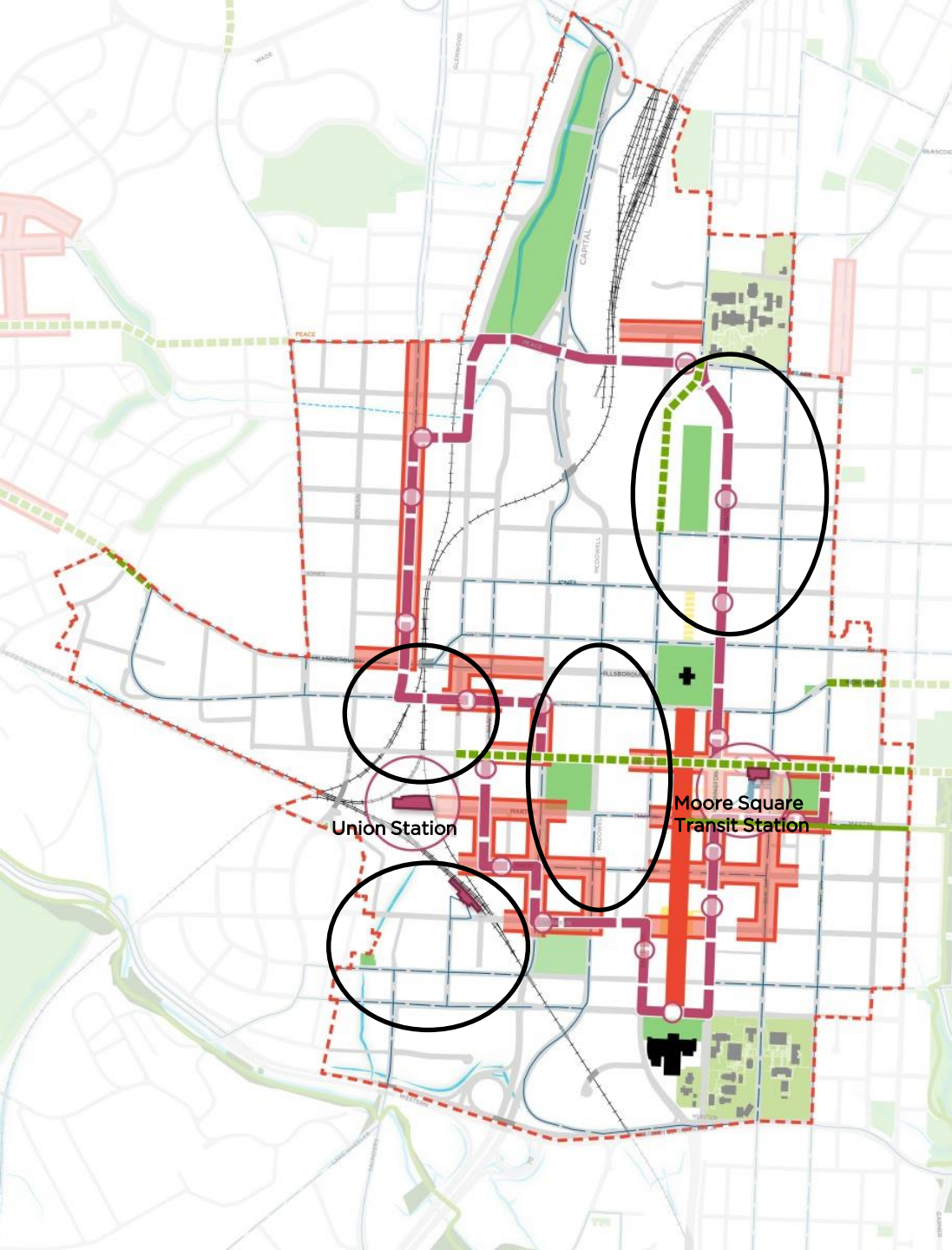
- R line serves main walkable zones
- Two future downtown transit hubs will influence development and uses
- Potential for more robust trail / bicycle system

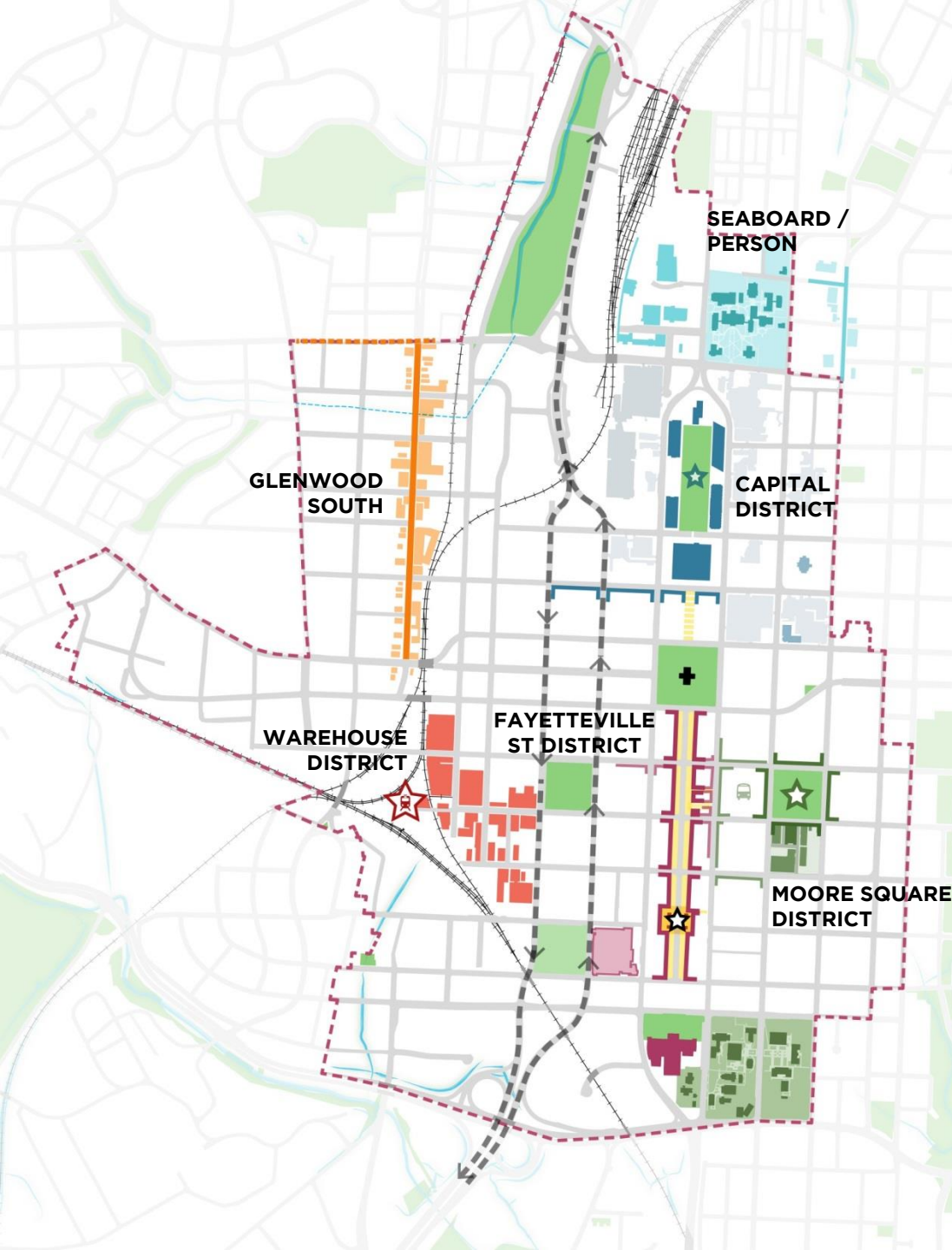


MOVING

WALKING & BIKING & BUSES

- “Activity Gaps” are areas where existing street level activity is interrupted

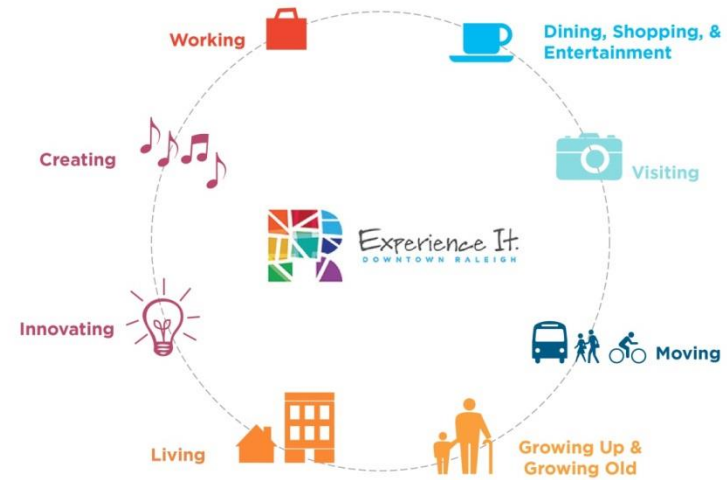
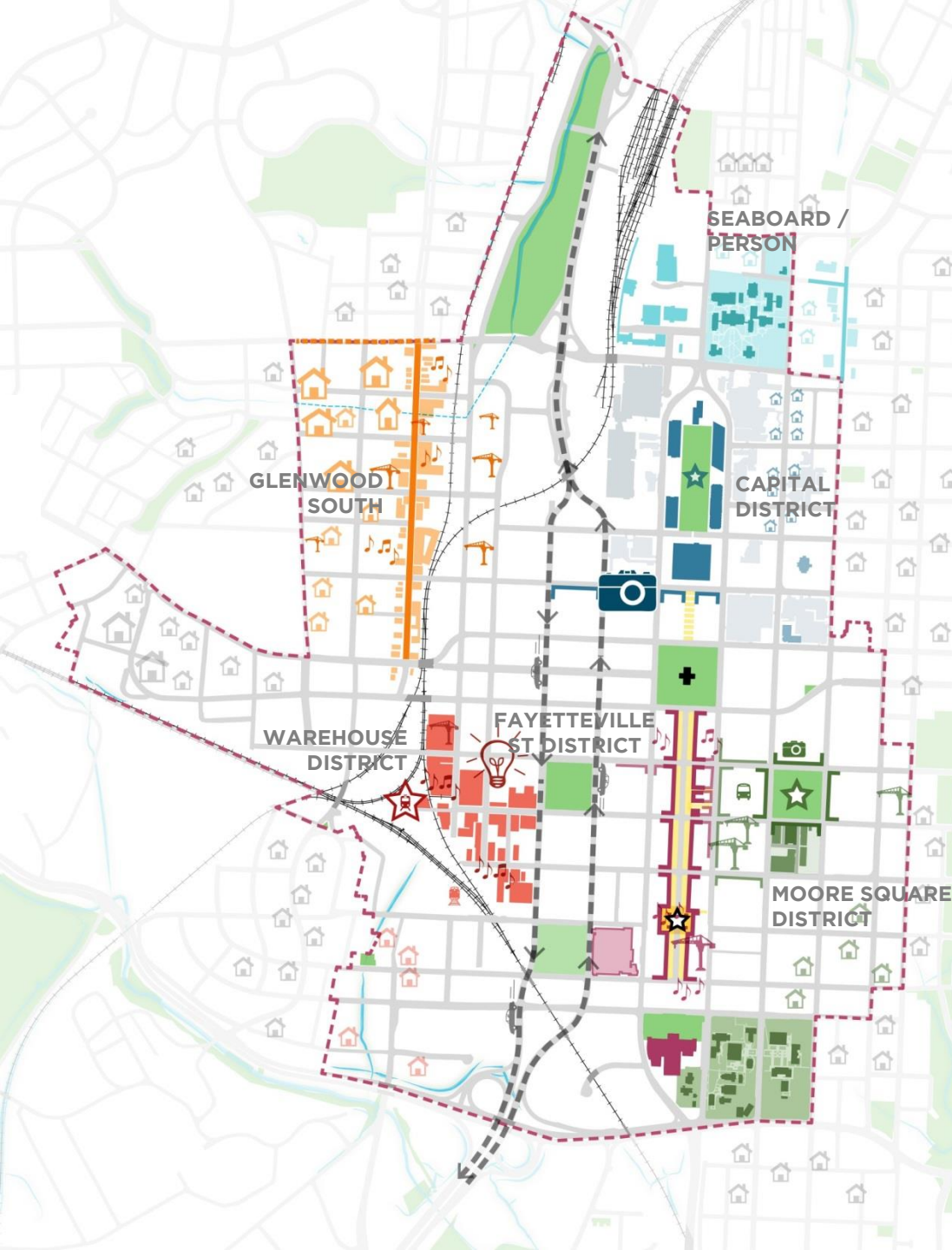




RALEIGH EXPERIENCE

- How can each district identity be strengthened, revised, and better connected?

DOWNTOWN DISTRICTS



Sustain & Grow



What assets need to be protected or enhanced to keep downtown's identity intact?



What elements need to be created anew to help Raleigh thrive and compete?

Connect & Unify



What needs to be better connected?
How can we make that happen?

3. Connect & Unify



Raleigh Experience



1. Sustain & Grow



DOWNTOWN VISION

WHAT WE'VE HEARD

A VISION STATEMENT FOR DOWNTOWN

“DOWNTOWN IS THE HISTORIC, FUNCTIONAL, & SYMBOLIC HEART OF RALEIGH.”

2030 COMPREHENSIVE PLAN

TOP VISION STATEMENTS FROM DOWNTOWN VISION MEETING

- Raleigh—layering experience, sustainability and accessibility for all
- To make Downtown Raleigh the #1 destination for the day and night, a weekend, or the rest of your life
- Attractions for all ages – not just the younger generation
- The center of creativity, history, culture, that is evolving, family friendly, collaborative, embracing and fascinating and growing into a big city
- Raleigh – a place for everyone to gather, grow up and connect



[illegible]

Dorothy Dix
the part for schools
Safe walkable ways
to get downtown
Greenway coming up

FREE COUNTRY
PAINT
Add
more
color
what a fun present
under \$100 with features
• ROOSTING IN 10% OUT
Cordes has the affordable

Legend

- Downtown Landmarks
- Existing Streams
- Existing Greenways & Trails
- Existing R-Line Route

Green belt connecting N,S, E, W and cultural, historic and financial with bike and ped friendly areas including Pigeon House Creek

CONNECTIONS

Better walkability & bikability

Connectivity

Transit and ped/bike connection improvements to DT from surrounding areas

More retail

More retail

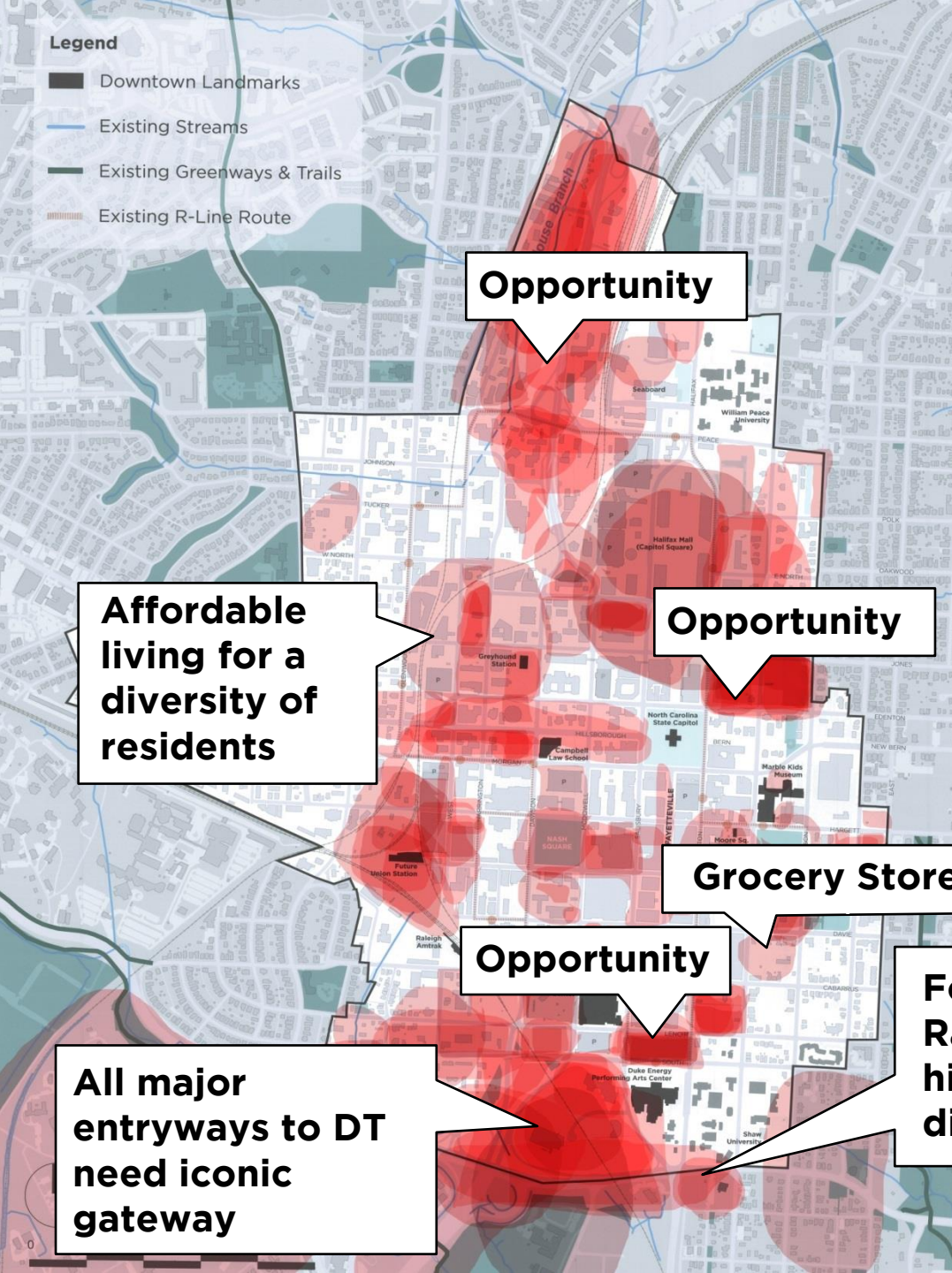
Continue the street grid, take out MLK interchange

Connecting green spaces



0 0.1 0.5 Miles

OPPORTUNITIES



GREEN SPACE



DISTRICT CHARACTER



CAPITAL DISTRICT

Government buildings and
beautifully restored historic
homes of Blount Street



Bill Dickinson,

www.flickr.com/photos/skynoir/11452604123



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Central Business District of Raleigh, skyscrapers and high density



MOORE SQUARE DISTRICT

Eclectic array of ethnic cuisines, entertainment destinations, galleries, and retail

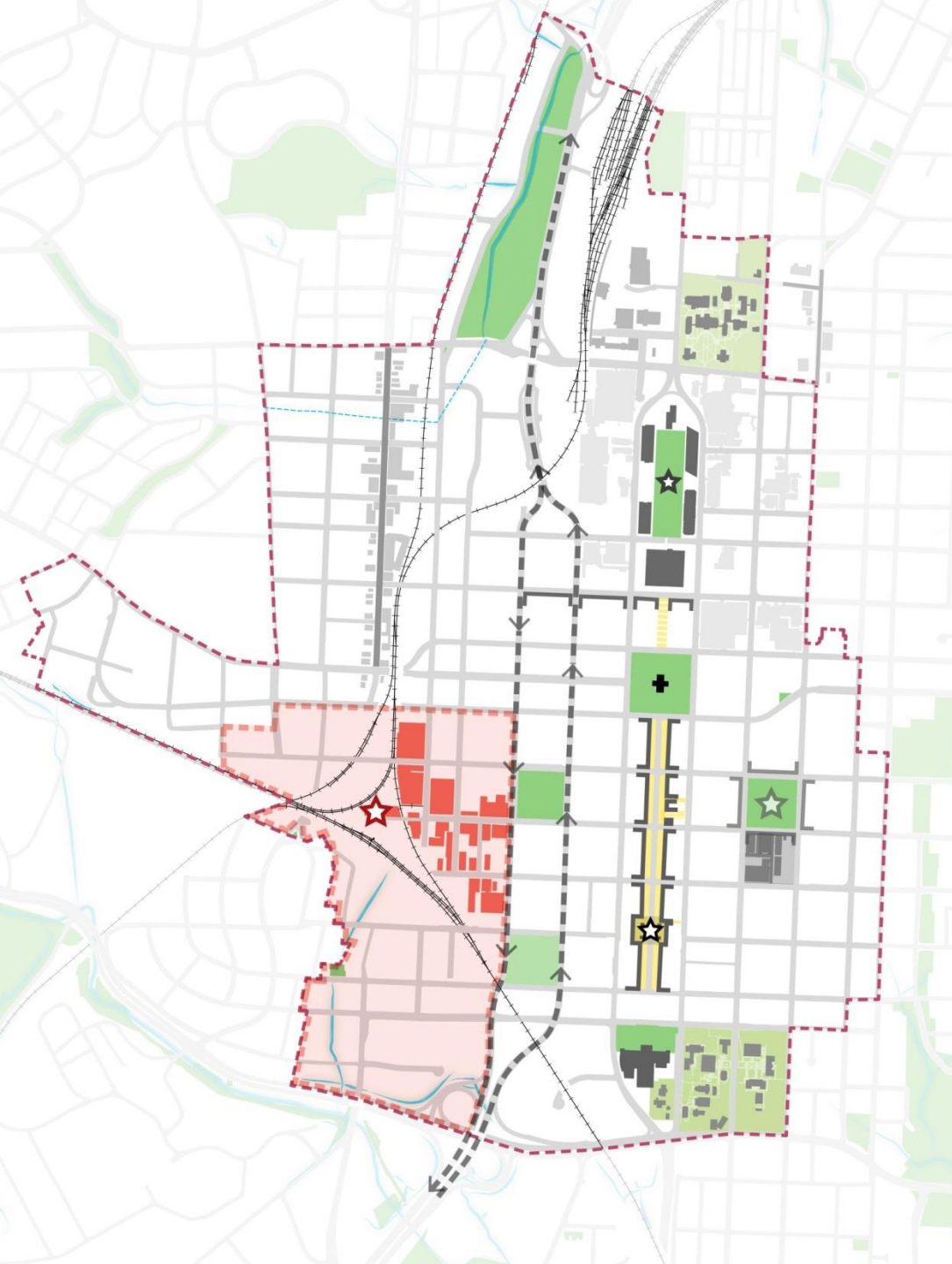




GLENWOOD SOUTH DISTRICT

Neighborhood feel, anchored by bars and clubs and eclectic, locally owned shops and restaurants





WAREHOUSE DISTRICT

Concentrated creative energy
and the future Union Station



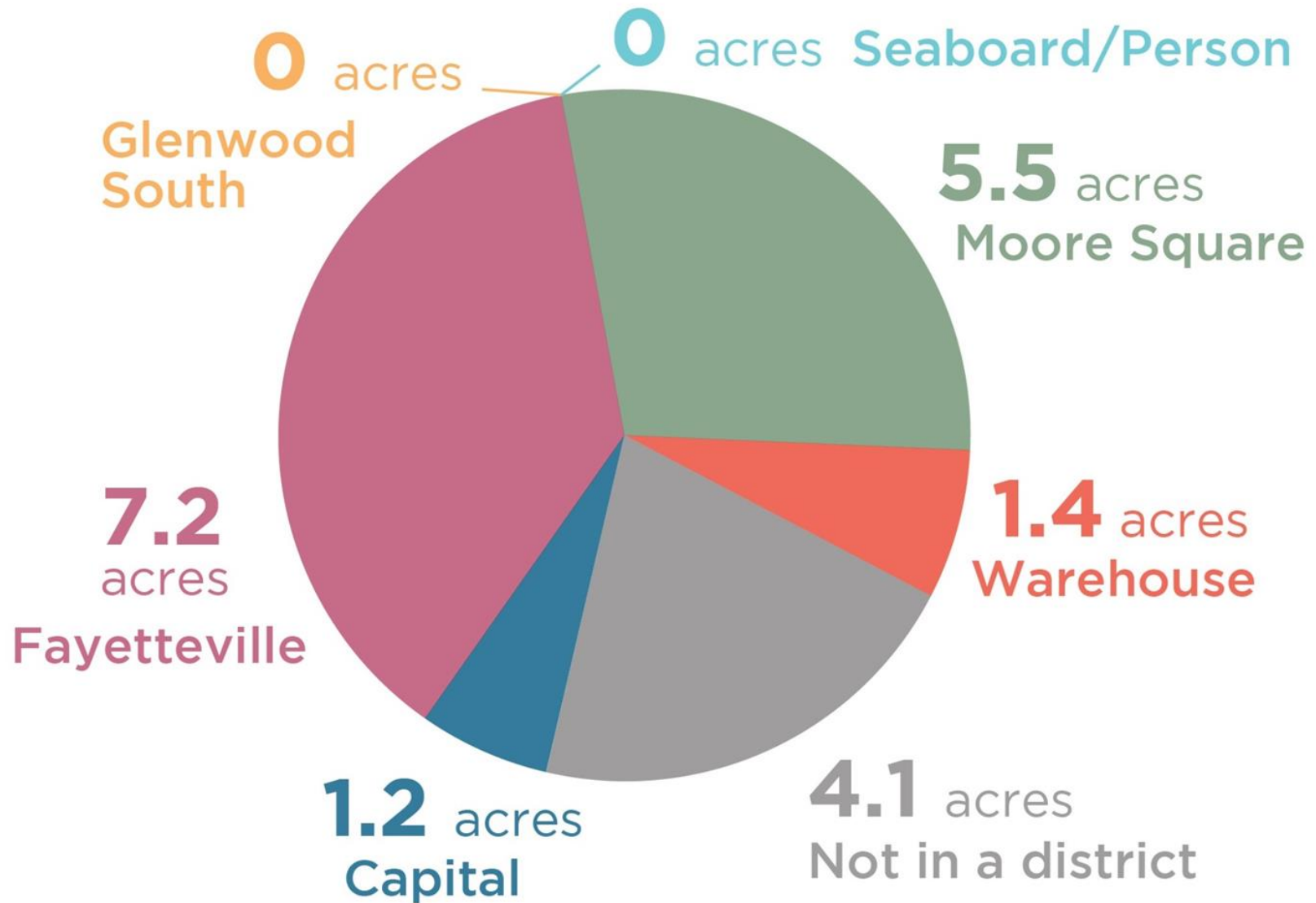


SEABOARD/PERSON

Emerging shopping destination with a local dining scene and William Peace University

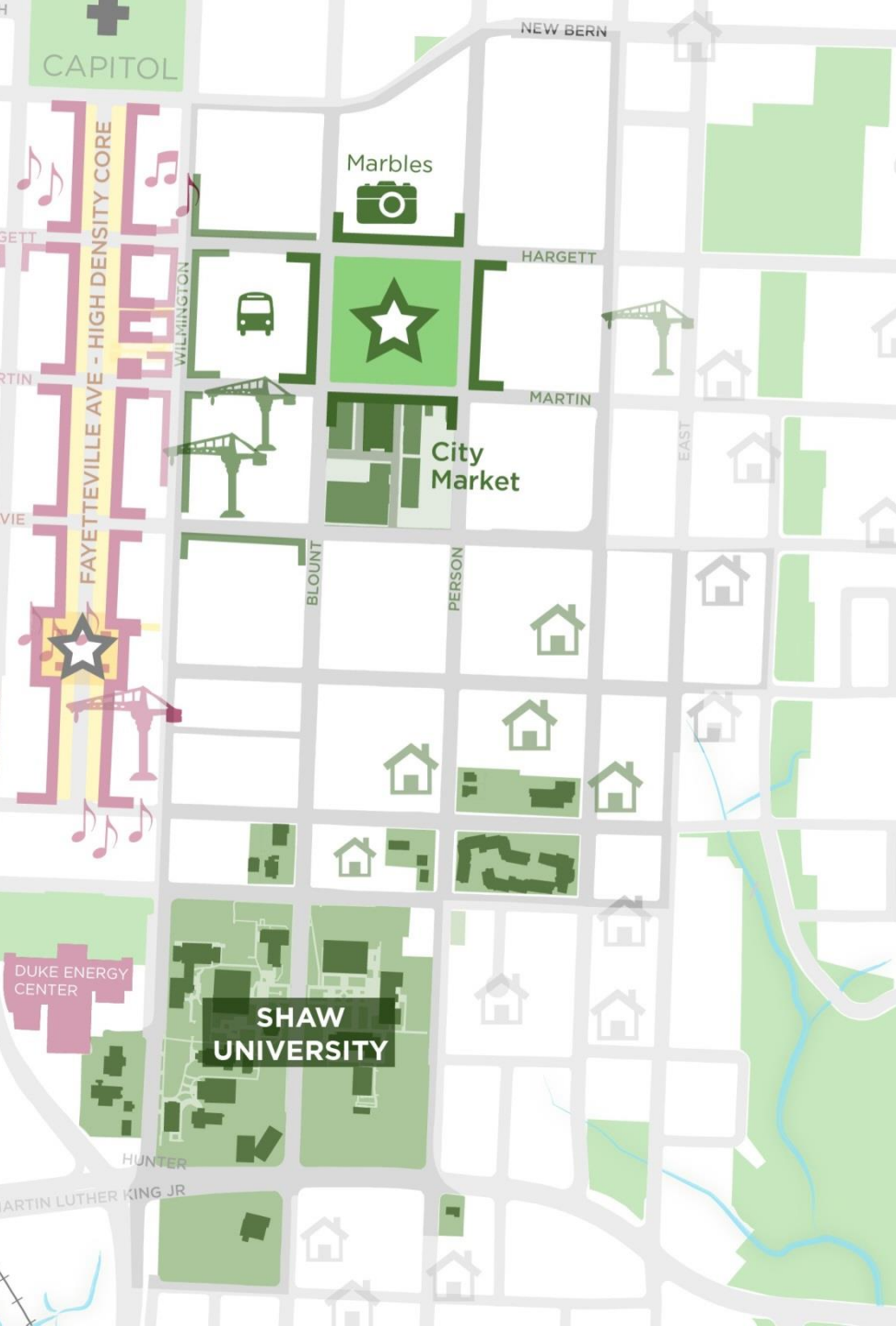


City-owned Opportunity Sites



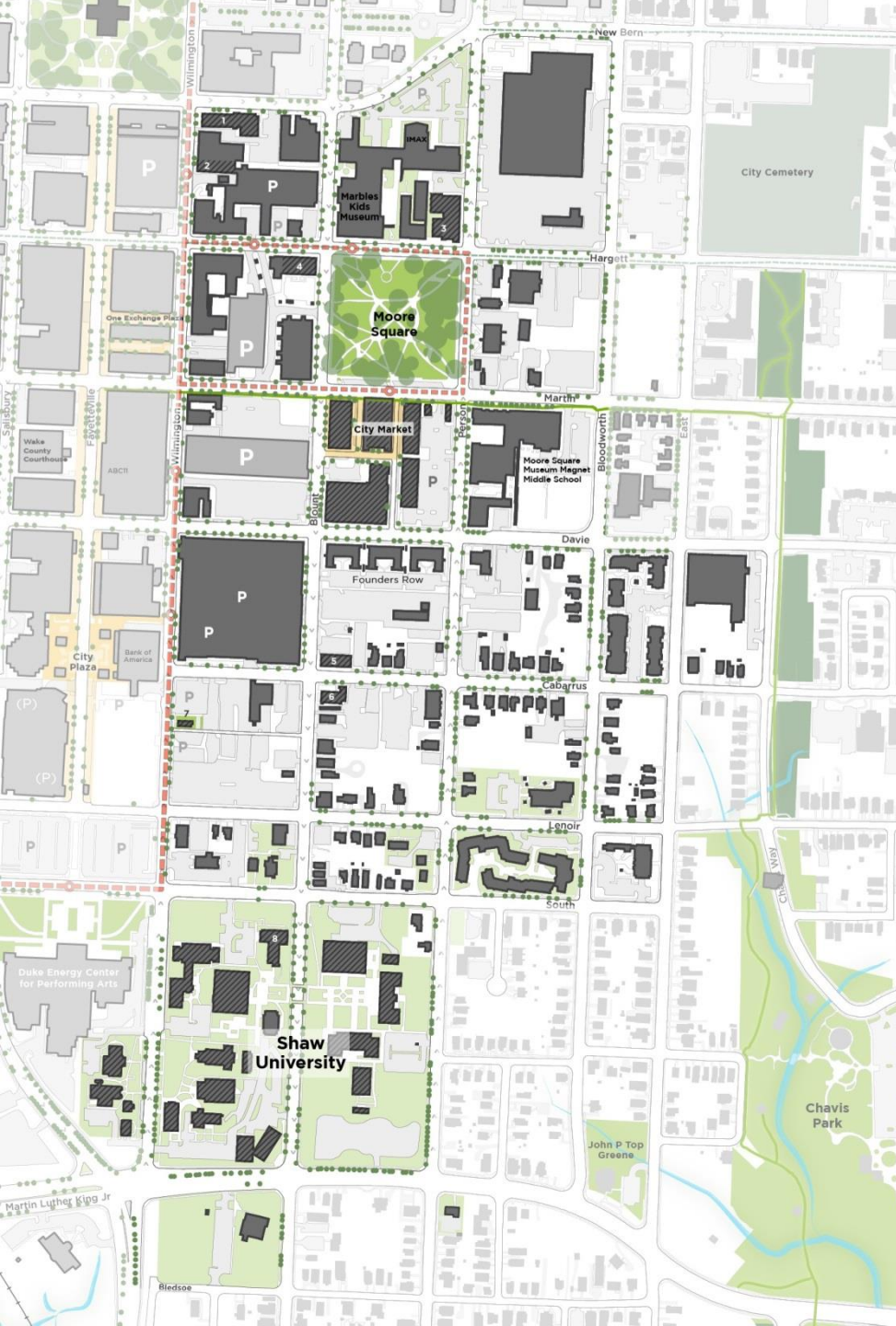
MOORE SQUARE





MOORE SQUARE

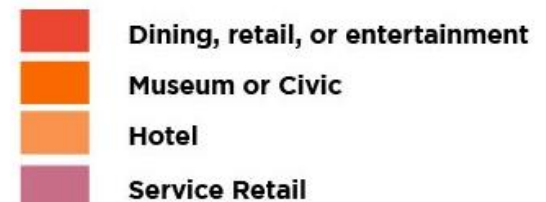
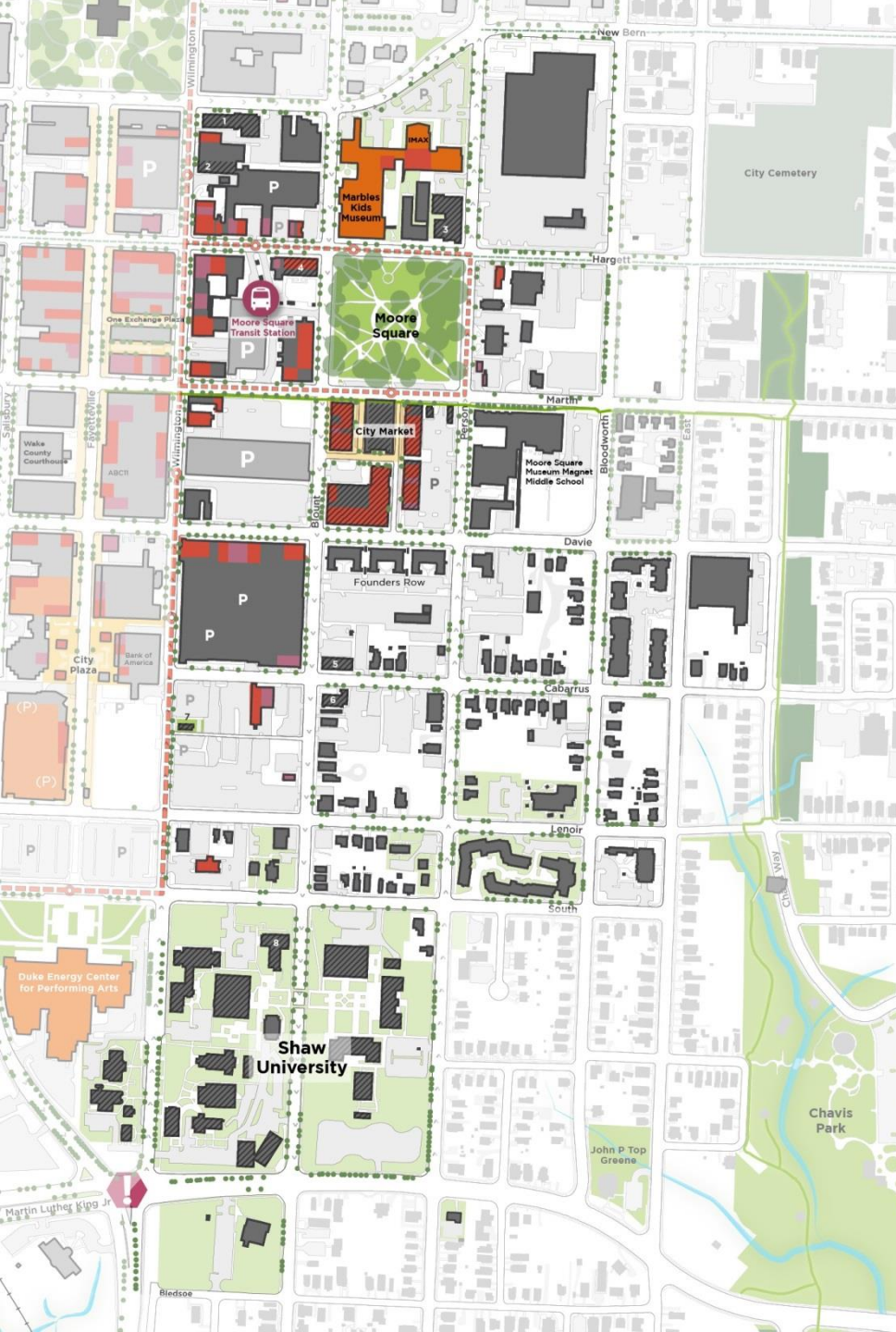
MOORE SQUARE



MOORE SQUARE

Characteristics

- Safety and accessibility issues
- City Market is an unrealized commercial/retail anchor
- Marbles is a regional destination
- Tensions between development pressures and existing residents
- Shaw is an institutional anchor, with limited access to student friendly venues
- Homeless population



A blue-tinted photograph of a city street scene. On the left, a two-story brick building with multiple windows is visible. In front of it, there's a market stall with a white canopy. A person is standing near the stall. A yellow and black striped traffic sign is on the sidewalk. A single orange traffic cone is also present. In the center, a 'DO NOT ENTER' sign is mounted on a pole. To the right, a 'NO PARKING ANY TIME' sign is visible. The street is paved with cobblestones. The overall scene suggests a community market or festival in an urban setting.

HOW CAN CITY MARKET STRENGTHEN ITS ROLE AS A COMMUNITY ANCHOR?

HISTORIC CITY MARKET



<http://www.214martinstreet.com/>



<http://www.waywelivednc.com/1820-1870/town-life-enterprise.htm>

CATALYZE A DISTRICT

FINDLAY MARKET



Cincinnati, OH

HOST EVENTS

CHATTANOOGA MARKET



Chattanooga, TN

SUPPORT ARTS & CULTURE

SOWA MARKET



Boston, MA



LOCAL FOOD INCUBATOR CHELSEA MARKET





HOW CAN DOWNTOWN
INSTITUTIONS AND CITIES
BE BETTER INTEGRATED?

STREET CONNECTIONS FOR PEDESTRIANS AND BICYCLERS

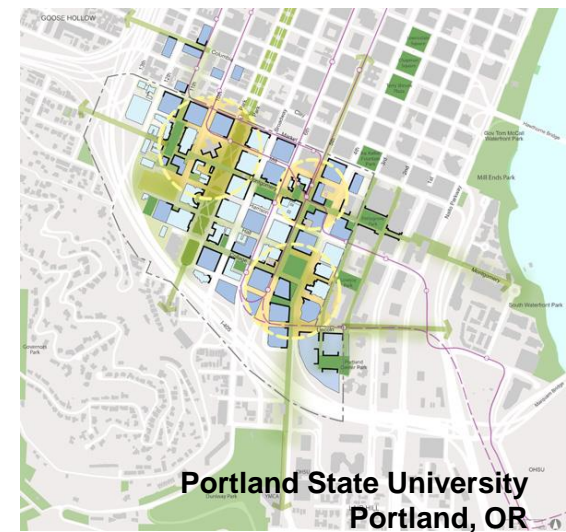
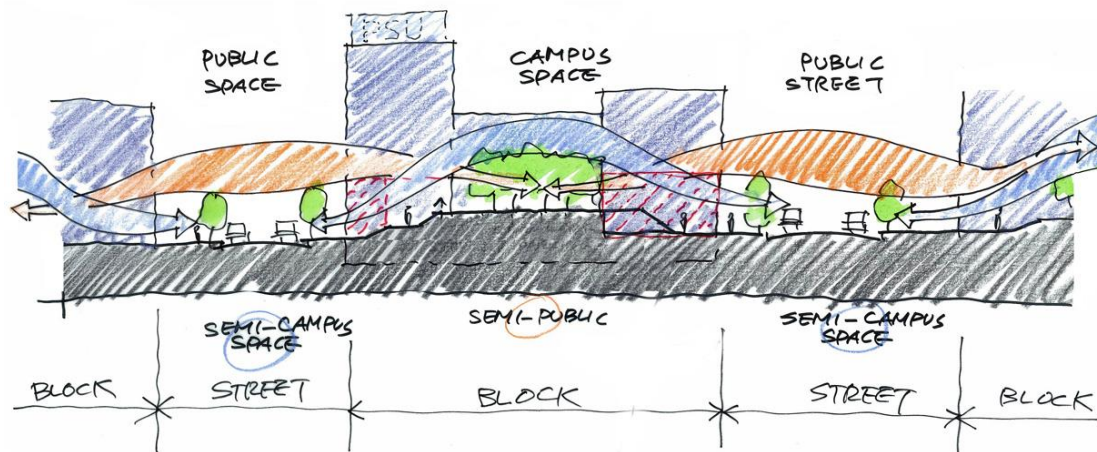


**Blount-Person Street Corridor (future)
Raleigh, NC**

STREETS THAT ENGAGE CAMPUS & CITY PENN STATE UNIVERSITY



CAMPUS CONNECTIONS TO NEIGHBORHOODS AND EACH OTHER



BLURRING THE BOUNDARIES: CAMPUS, CAPITAL, AND DOWNTOWN



Sinclair community college master plan
Dayton, OH



HOW CAN TRANSIT AND MOBILITY BE IMPROVED?

Union Station

Raleigh
Amtrak

Moore Sq.
Transit Station

Greyhound
Station

INTEGRATED TRANSIT AND DEVELOPMENT



NW 11th Street – Pearl District – Portland, Or

CREATE PEDESTRIAN AND BICYCLE-FRIENDLY ENVIRONMENTS



University Park, Cambridge MA

INTRODUCE URBAN TRAILS THAT CONNECT TO EXISTING SYSTEMS

A FLEXIBLE TRAIL FOR MANY CONTEXTS



Photo: Rundell Ernstberger Associates, LLC

A BRANDED, WELL-MARKED TRAIL



Photo: Jun Wang



DEDICATED LANES



Indianapolis Cultural Trail, Indianapolis, IN

LINKED TO TRANSIT

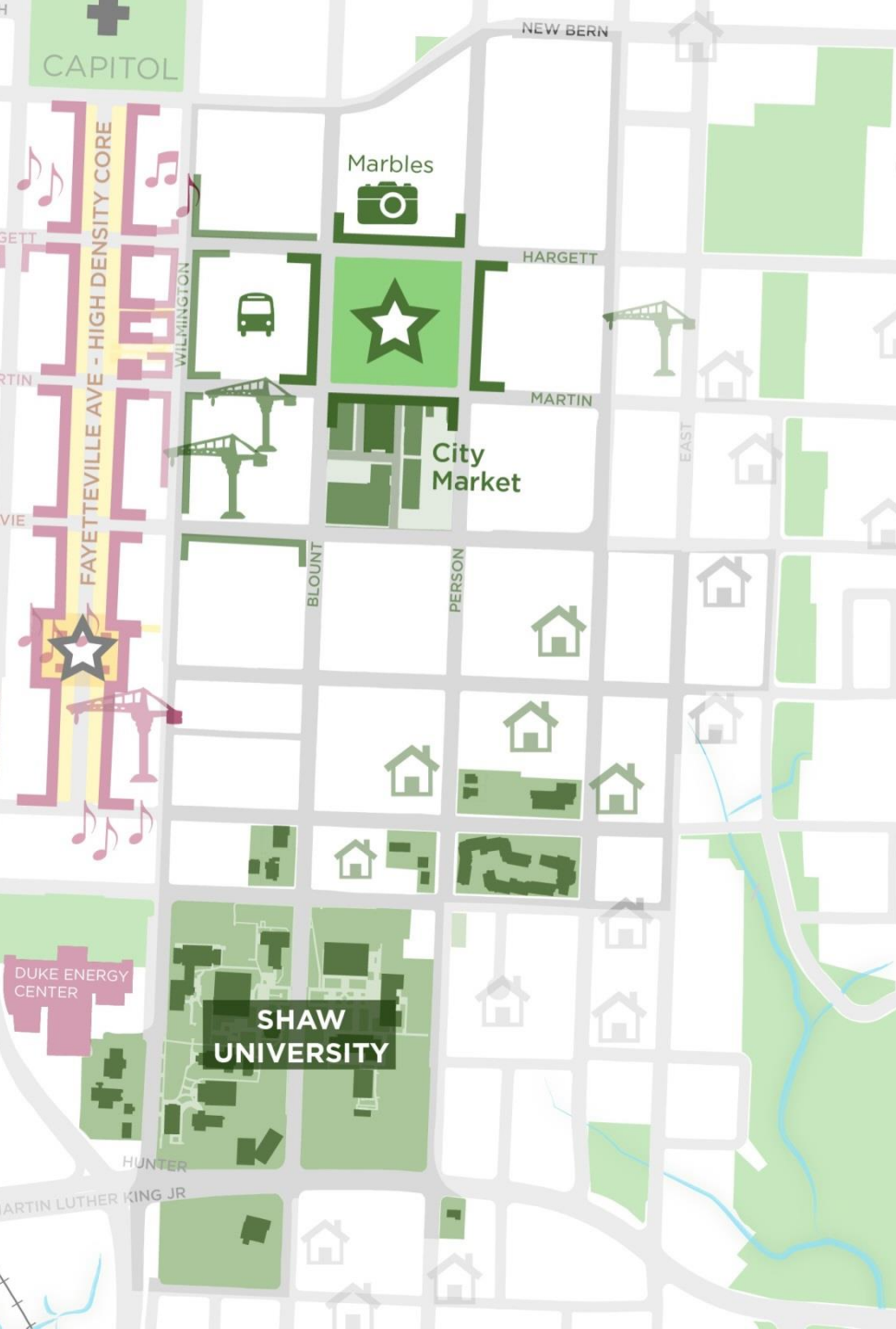


Indianapolis Cultural Trail, Indianapolis, IN

BRANDING & PUBLIC ART



Indianapolis Cultural Trail, Indianapolis, IN



MOORE SQUARE

District Goals

- What are your goals for the district?

Key Questions

1. How can city market strengthen its role as a community anchor?
2. How and where can we improve connections to surroundings, including Shaw University?